

PUBLIC NOTICE---PUBLIC NOTICE

Notice of Advertisement for Request for Proposals. The East Baton Rouge Council on Aging (EBRCOA) is soliciting proposals from qualified firms and individuals to support its marketing initiatives. The EBRCOA invites proposals from interested Marketing Agencies with experience in marketing strategy and implementation, social media strategy implementation, brand development, collateral design, advertising and media buying & placement and public relations and crisis communications as needed. All proposals must be received by Thursday, March 1, 2018. 3:00 p.m. CST. Proposals may be picked up at the EBRCOA administrative building, located at 5790 Florida Blvd, Baton Rouge, LA 70806 from 9:00 a.m. to 4:00 p.m. daily, until February 28, 2018. Any proposal received after the due date and time will not be considered. Proposals must be submitted in a sealed envelope with the words "Marketing RFP", written clearly on the outside. Digital copies can be submitted via email by this date to bids@ebrcoa.org and prospective bidders must also hand-deliver (7) bound copies of proposals to the East Baton Rouge Council on Aging, 5790 Florida Blvd., Baton Rouge, LA 70806. A non-mandatory pre-bid conference will be held from 10:00 a.m. to 11:00 a.m. on February 9, 2018 at the East Baton Rouge Council on Aging, 5790 Florida Blvd., Baton Rouge, Louisiana 70806, Telephone: 225-923-8000. Proposal shall be exclusive of all state/local taxes. East Baton Rouge Council on Aging an Area Agency on Aging is exempt from all state and local taxes Any questions regarding specifications please contact by email: Dr. James Gilmore jgilmore@ebrcao.org.

The EBRCOA retains the right to allow multiple companies to provide different aspects of the required scope of services. The EBRCOA reserves the right to reject any and all bids.

The East Baton Rouge Council on Aging is an Equal Opportunity Employer / Agency.